



A Not to be Missed WORKshop for Acupuncture Practitioners who want the Best Outcomes for their Patients.....and Themselves! **THREE LOCATIONS**

SHORTCUTS TO GREAT RESULTS in MUSCULO-SKELETAL ACUPUNCTURE and BODY WORK

THIS IS A THREE DAY WORKSHOP ON HOW TO PUT THE SPARK OF ENJOYMENT AND SATISFACTION BACK INTO YOUR PRACTICE AND GET THE BEST OUTCOMES WITH:

SCIATICA, LOW BACK PAIN, WRY NECK AND "FROZEN" SHOULDERS, HEADACHES, PHANTOM LIMB, NUMBNESS IN LIMBS, HEEL SPURS

Where: YORK UK (BAR CONVENT)

When: Friday 23, Saturday 24,
Sunday 25 September 2011

Cost:

GBP 180 Super E Bird B4 June 30
GBP 200 Early Bird B4 Aug 15
GBP 225 Full Rate After Aug 15

Where: READING The Art Studio

Blandys Lane, Upper Basildon

When: Friday 30 Sept, Saturday 1 Oct
Sunday 2 Oct 2011

Cost: As Above

Where: NEW YORK,

Venue to be announced

When: Friday 14, Sat 15, Sun 16
October 2011

Cost:

US\$ 295 Super E Bird Before 30th June
US\$ 325 Early Bird Before 15 August
US\$ 370 Full Rate After 15 August 2011

NOTE: I have scheduled a spare day after each Workshop for personalised intensive training and refreshing. This is limited to six practitioners only. See below on Page Three

Philip Macqueen B.Ac (Brisbane) and ICOM Netherlands.

- Trained at Brisbane College of Traditional Acupuncture in Brisbane Australia. Graduated 1981.
- Been in continuous private practice since then.
- Specialised in Musculo-skeletal Acupuncture and body work.
- Developed a treatment protocol based on muscle physiology applicable to Acupuncture practice.
- Taught successfully in Australia, New Zealand, Thailand, United Kingdom.
- Motto is "Always question when a strategy doesn't work"
- I always ask the questions, "Why, and Why not"? When things don't work out I search for the answer.
- Developed an understanding of "The Big Principle!"
- With 30 years of successful clinical experience under my belt I have learnt what works, and what doesn't.
- As a videographer who has videoed more acupuncture and TCM seminars than anyone else in the world I understand what gets workshop participants cranking and so I deliver a mixture of practical demonstrations and get participants to do it to gain "hands on" experience.

I will guide you on an individual basis because this seminar, with only a limited number of participants allows me to do this

- You will learn a practical system of Body Work (hands on stuff) and Acupuncture which you will be able to successfully integrate immediately into your practice. **It works.**
- On The first day I cover Muscle and Neuro Anatomy sufficient to give us a good understanding of the issues we will be working on. This vital part of the Workshop enables you to understand the "as above so below" principle I use in my work.
- Later in the day I cover Upper Torso, that is Neck problems, Shoulder issues including "Frozen" shoulder which is a particular favourite I discovered. Tennis elbow and Carpal Tunnel
- Late in the day I'll explain the "Super Shortcuts" for the Upper Torso
- On Day Two I revise Upper Torso and then cover Lower Torso which includes General Low Back pain, Sciatica, Prolapsed Discs, Hip, Knee and Leg pain, Numbness of lower (and upper) extremities and "Heel Spurs"
- For the Lower Torso I'll be explaining relevant anatomy and how the interaction between muscles causes a lot of low back pain. When you understand this, **Treatment Becomes Fun!**
- Day Three is a continuation of Lower Torso practical and the "Super Shortcuts" for the Lower Back and Hips and T.F.L problems.
- I will also be demonstrating propagation of Qi and obtaining of warming Qi which though it took me many years to learn by myself but I can show you in five minutes!
- Being in practice is all about helping clients get better as quickly as possible so they can get on with their lives and then maintaining their health with regular treatment
- Near enough is not good enough...we have to have the knowledge to get results and to maintain those results requires the ability to pick up a developing issue before it becomes a problem.
- I get great results with the system and techniques I have developed and this is what I will be teaching you. You can get these results too!
- Of Course, once you get the feel for this, you can take it further.

Only come to this WORKshop if you want to dramatically increase your clinical confidence and effectiveness, earn more money, greater respect, and help change peoples lives.

This WORKshop will not be like any you've been to before, unless you've been to one of mine. Integrating the new knowledge base I'll teach you into your current framework will enable you to do a differential diagnosis quickly and easily.

Then by applying the muscle stretching techniques I'll be demonstrating and using the new points I'll be showing you, You will have to tools to **GET RESULTS QUICKLY.**

IF THE ONLY TOOL YOU HAVE IN YOUR TOOLBOX IS A HAMMER...ALL PROBLEMS BEGIN TO LOOK LIKE NAILS

When you can explain their problems clearly and describe what is the cause and tell them exactly what you are doing and why, their respect for you increases (and so do their referrals.)

These are some of the points and techniques I'll show you.....

- How to analyse **why** someone has **Sciatica or Shoulder / Neck problems...** and how to TREAT IT effectively
- How to **TEST and MEASURE and Demonstrate** to a client how much they are improving during the session
- How to loosen a "**Frozen Neck and a Frozen Shoulder**" using no needles getting up to a 50% improvement in one session.
- The "**Frozen Shoulder Point**" in the neck, loosens Scalene muscles.
- How to treat **numb areas on legs or arms** especially after surgery and diabetes
- How to measure your success using "**Low Tech**" tools! (This really impresses clients!)
- The "**Cliff Point**"? What does it do? - It fixes pain down the side of the leg.
- The **Achilles Point**, What does it treat? - It fixes heel spurs (along with one other secret point you'll learn on the weekend)
- The **only way** to release the **Longus Collii and Longus Capitis muscles** so your client can look up...and then gain full rotation of the neck...for "**wry neck**" this technique fixes restricted head rotation where all else fails
- Learn about the "**Handlebars Technique**" - this principle is the basis of successful body work, if you don't have this understanding, needling Ah-Shi points is a waste of time.
- A new approach for the treatment of **PHANTOM LIMB** Pain
- Using a Chopstick(!) to treat **children** for **ENURESIS**
- Our Concentration will be to broaden your understanding of muscles and nerves and to integrate this with the specialised body work (Hands On Therapy) which I will be teaching, **and** to combine this with acupuncture, both on regular points and the specialised ones I will be showing you. This approach is very powerful and it gives us a broader multidisciplinary approach to therapy. These tools broaden what we can fix and are definitely good adjunct to fill our tool box.

At the end of the seminar you will:

- **Have** a good understanding of how the nervous system relates to specific problem areas of the body
- **Know** how to use this knowledge to your advantage in diagnosis and treatment
- **Be bursting** to get stuck in and apply what you've learnt to your patients!
- **Be able to evaluate** range of motion testing with clients to demonstrate to the client their improvement in the session. This is very simple and goes down well with clients when you can demonstrate a 50% improvement in one clinic session!
- **Have a clear understanding** of the causes of and how to treat effectively, Frozen Shoulder, Sciatica Frozen Neck and Heel Spurs with body muscle work and acupuncture points
- **Be confident** that the theory behind the muscle work you learn will have major positive treatment outcomes and enhance client referrals.
- **Have the satisfaction of knowing** your investment has been well worthwhile and that it has been one of the best seminars you have ever attended.

Teaching Tools - Mini-Clip Downloads. Last year my idea of providing five 25 minute downloadable video clips of what I intended to teach was received enthusiastically by seminar participants. These clips prepared attendees for some what I was going to teach. All were filmed in my clinic. All that was required was **register and pay**. I then sent a password link for them to access the download site. This was a first in the Acupuncture teaching world!

DVD of the Whole Seminar - For your benefit a video recording will be made for a 6 DVD set of the whole weekend. At my last seminar 90% of attendees purchased a set **as there was just too much information to remember it all**. Thus a 6 DVD set was for them, an invaluable learning tool. We are doing this again at this seminar and for attendees at the seminar the DVD set will be available at a discounted rate. If ordered beforehand or during the Workshop the price is £50.00 US\$90. After the Workshop the cost of the 6 DVD set separately on the Website will be £90.00 \$US150. Orders will be taken during the Workshop

Testimonials from 2008

"Hi Phil Just to let you know I rec'd the downloads and they work no problem. Have a had a quick look through them all and am now digging out my anatomy books! The video clips are brilliant and I think they are a great idea. I am now looking forward to the seminar even more." Cheers Mike

Hi Phil
"Here's hoping you and Jules are well. The seminar was great and I'm putting lots of good stuff into practice. The only ones I struggle with are the hamstring (just can't seem to get a grip) and the coracobrachialis (tricky). Anyway, consulted the DVD, the last of the set, which has the run through of all the stretches as promised earlier in the set, plus the back pain in pregnant women which I need. Thanks again for brilliant skills."

Catherine

Hi Phil,

Thank you that is great :o) I just wanted to say that I really enjoyed that course and I have used both the needling techniques and tendon stretching on some clients with fantastic results :o) The cervical neck needling is particularly getting super fast results. I am rubbing my hands for my next frozen shoulder. So thank you and it was really nice to meet you and take care of yourself.

Warm regards, T...

Hello Phil,... I have to thank you as well for the great job you did on my jaw in the last 5 minutes in York- it is so much better now with no(teeth) grinding and the ache has gone completely - amazing!

PS I will make sure I get to the three day course next time you are over. Thanks again, Kind regards, A... I..

Hi Phil and Jules, Glad to hear you landed back safely, and have had a good time in Europe. Delighted with the material you gave us and have been dishing it out to everyone whether they need it or not! The Psoas loosening is mind blowing and the I've had near miraculous results with the neck stuff. So thank you very much for that..P.U.

Phil, thank you so much for a great seminar. What you imparted has already proved to be of value in my clinic. Although I am not sure my technique of abdominal Psoas release is correct. I look forward to being able to review your demonstration when I receive the DVD of the two days. Again, thanks a million for an extremely valuable seminar, that given the quality of the information was great value. Best wishes , Paul D P

Here are some images taken during Phils successful sellout seminar at the Northern College of Acupuncture in York in September 2008



Phil demonstrating the measuring technique used to test the patients' ability to tilt their head back. This indicates the tension in the Longus Colli and Longus Capitis muscle.



Phil supervises the class in the Head Rotation Against Resistance technique. This technique is really useful in helping head rotation, useful when changing lanes while driving.



Phil demonstrating a Hamstring stretch used in the treatment of Low Back Pain and Sciatica



Group Photo..after 2008 three day workshop ...Happy Campers!



Phil demonstrates needle technique in abdominal points for the loosening of tight Psoas Muscles



Phil demonstrates needling the Scalene Muscles, to relieve nerve compression, Used in Frozen Shoulder and Carpel tunnel problems

“Shortcuts to Great Results in Musculo-Skeletal Acupuncture and Body Work”

Intensive Training Sessions

A One Day Workshop Intensive Presented by Phil Macqueen

To Book Contact: Phil Macqueen directly

Phone: +61 7 3822 1122

E mail: philmac@netspace.net.au

For Booking Dates and Times see page one above.

Morning Session : Upper Torso Afternoon Session: Lower Torso

Cost: GBP30 / US\$50 per person, per session

Bookings are advisable as there is a limit of SIX attendees.

Any questions or requests please contact Phil directly at

philmac@netspace.net.au

See more on Phils' Acupuncture DVDs website **www.acupuncturedvds.com**

Please Note: This is for repeat workshop attendees or if after a Current Workshop you want to really lock it in.